

## Moving Heels for Meals on Wheels 5K Road Race and Walk: April 29, 2018

January 29, 2018

Did you know that as part of our Nutrition Program, OCES delivers 1,600 meals a day with the help of 650 volunteers? For many of our most vulnerable older adults and individuals with disabilities, the delivery is not only a delicious meal, it is often the only social contact of the day. A connection to the community through Meals on Wheels is also a safety check to make sure our older citizens are okay. Several of our Meals on Wheels drivers have been cited by local officials for actions that have helped a consumer found in a dire situation.

Despite recent federal and state budget cuts, OCES is committed to this vital program. But we could use a little help with our "Meals on Wheels" and so we are reaching out to your organization.

On April 29, 2018, OCES is hosting our Third Annual "Moving Heels for Meals on Wheels" 5K road race and walk in Kingston, Massachusetts. We would appreciate your consideration to partner with us as a proud supporter of OCES and of Meals on Wheels, which is so well known and important to our community.

There are several levels of sponsorship your company can consider from \$1,000 to \$250 and the details of the benefits of each level are on the back of this letter. If a different increment, or perhaps an in-kind donation such as gift cards, water, food, or small items for our gift bags is preferred, that will be gratefully received as well.

April 29, 2018 also marks the 44<sup>th</sup> anniversary of our founding. Investing in a sponsorship not only reflects your positive corporate values, it also helps us continue to deliver on our commitment to our consumers. In our last fiscal year, OCES supported about 22,520 consumers in our ASAP-designated service area, which covers 23 communities in greater Plymouth County.

We thank you in advance for your consideration. Please feel free to contact me if you have any questions or need additional information.

Sincerely,

*Nicole M. Long*

Nicole M. Long  
Chief Executive Officer



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### Corporate sponsorship levels – Moving Heels for Meals on Wheels

Marquee \$1000	Finish Line \$750	Swag Bag \$500	Award Sponsor \$250
Largest logo imprint on all Tshirts	Prominent logo imprint on T shirts	Logo imprint on T shirts	Logo imprint on T shirts
Serve as an Honorary “Start” Official with introduction	Name on the finish line tape	Name and logo on the bags given out to the racers	Logo on medals and trophies to be handed out
Brochure display space	Brochure display space	Brochure display space	Recognition on trophy table
Race Recognition	Race Recognition	Race Recognition	Race Recognition
- OCES Website and Facebook page	✓	✓	✓
- Race Website	✓	✓	
- All emails - All post race letters and emails	✓		
- All press releases, pre and post	✓		
- All media coverage	✓		
Opportunity to hang your banner at start/finish line	✓	✓	✓
4 complimentary race registrations	2 complimentary race registrations	1 complimentary race registration	

**\$100 donation** or “other” – Product or gift card donation for the swag bags (keychains, sports drinks, water bottles, fruit, power drinks, power bars, etc.): Your logo and notification of your sponsorship/item will be on display at the registration desk

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## 2018 Sponsor Reply Form

Mail to: OCES, 144 Main Street, Brockton, MA 02301

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Level of Sponsorship:

Marquee \$1000

Finish Line \$750

Swag Bag \$500

Award \$250

Other \_\_\_\_\_

### Payment:

\_\_\_\_\_ Check is enclosed. (Please make checks payable to OCES.)

To pay by credit card, visit our website [www.ocesma.org/donations](http://www.ocesma.org/donations) and follow the easy instructions to complete your secure transaction using our online service partner, Network for Good.



Please contact Lynn Smith, Development Manager, if you have any questions.

508-584-1561 x 208

[lsmith@ocesma.org](mailto:lsmith@ocesma.org)

[www.ocesma.org](http://www.ocesma.org)